

LOCAL IMPACT

MARSHALL COUNTY, MISSISSIPPI JOB GROWTH AIDED BY WORK READY COMMUNITIES

More than 80% of Work Ready Communities (WRC) report success in expansions of existing employers and recruitment of new firms. Sometimes that success happens even before certification, as is the case with Marshall County, Mississippi

Stronger Employers



Several employers across Marshall County already request the National Career Career Readiness Certificate (NCRC). Rockwool Insulation guarantees interviews to Silver-level NCRC job candidates.

New Job Growth



Three new firms announced more than 1,500 new jobs in manufacturing and distribution. Site Selection consultants routinely ask for NCRC volume. WRC sets Marshall County apart from the competition.

Partnerships



More than 80% of high school students tested with industry partners visiting schools to promote careers. New 37,000 square foot workforce center to be built near key industry worksites.

“Being in a rural area can be a disadvantage when you’re competing with larger communities. Having an available skilled workforce continues to dominate. Through our Work Ready Communities effort, we’ve developed invaluable partnerships here in Marshall County. It’s a breath of fresh air having everyone get involved (High Schools, Northwest Community College, Workforce Center, local industry & government). Work Ready Communities/WorkKeys has been one of our biggest recruitment tools. When we can pitch to prospective companies that we have the talent pool they’re looking for, and we’re continuing to test our emerging workforce, they take interest. And when they recognize the collaboration among all stakeholders that has spawned as a result, that speaks volumes for us.”

– Justin Hall, Executive Director Marshall County IDA